

Multimodal Literacy RESEARCH PAPER RUBRIC

	MASTERY (A range) (5/ 4.5)					PARTIAL MASTERY (B/C range) (4/3)				NO EVIDENCE OF MASTERY (D/F range) (2/1/0)		
Introduction	Introduction captures the audience’s attention (there is a hook). Thesis statement is clear and well stated.					Introduction is somewhat interesting. Thesis statement is somewhat clear.				Introduction does not grab the audience’s attention. Thesis statement is unclear.		
Body Multiply score x 2	Body of paper is well organized (there are transitions). Many persuasive techniques are used effectively.					Body of paper is well organized (there are transitions). Some persuasive techniques are used.				There are some problems with the way the paper is organization. Few if no persuasive techniques are used, or they are used ineffectively.		
Conclusion	Conclusion is clear and thought provoking. It answers the “SO WHAT?” question. It does more than merely summarizes main ideas.					Conclusion is clear. It does more than merely summarizes main ideas.				Conclusion is unclear or merely summarizes main ideas.		
Sources Multiply score x 2	Research includes at least three sources. One is a print source, one is a primary source, is one is from an electronic database. Sources selected are all reliable.					Research includes at least three sources. Sources are all generally reliable.				Research includes fewer than three sources and/or are not reliable. *No sources = Mandatory revision*		
MLA format	All paraphrased and quoted information is correctly cited. Works Cited list is included and properly formatted.					Most paraphrased and quoted information is cited correctly. Works Cited list is included and formatted mostly correctly.				There may be errors in MLA citing and formatting. *No citations = Mandatory revision*		
Language	Language is very clear, effective, carefully chosen and precise, with a high degree of accuracy in grammar, vocabulary and sentence construction; register and style are effective and appropriate to the assignment.					Language is clear and carefully chosen, with an adequate degree of accuracy in grammar, vocabulary and sentence construction despite some lapses; register and style are mostly appropriate to the assignment.				Language is rarely clear and appropriate; there are many errors in grammar, vocabulary and sentence construction, and little sense of register and style.		
A	A-	B+	B	B-	C+	C	C-	D+	D	D-	TBF	NTI
40	35	34	32	29	28	24	20	19	16	12	11	8