CABLE INDUSTRY ECONOMIC IMPACT

U.S. jobs represent more than $89 billion in personal income.

As of 2012, the cable industry (directly and indirectly) accounts for nearly two million U.S. jobs.

Gross economic output attributable to the industry amounts to more than $291 billion.

CABLE CREATE JOBS

381,300
people directly employed by cable operators, program networks, and other linked suppliers with $33.1 billion in compensation.

824,000
new jobs were directly and indirectly attributed to the cable industry over the past decade.

235,100
people directly employed by cable operators with $19.9 billion in compensation.

54,000
people directly employed by cable program networks with $8.1 billion in compensation.

300 to 3,000+
cable employees found in every congressional district. CABLE IS LOCAL!